



ONBOARD  
M E D I A



Are you **ready** to get **Onboard?**

PORTFOLIO PORTFOLIO PORTFOLIO PORTFOLIO



ABOUT  
US



SERVICES



CLIENTS



WORKS

**CONTENT**



NAVIGATING  
YOUR BRAND  
TO SUCCESS!

GATE  
9A

SEQ NO  
0283A

## ONBOARD TICKET



ONBOARD  
MEM

BRAND  
SUCCESS

NAME

FROM  
DOHA, QA  
TO  
BRAND SUCCESS, QA

BOARDING TIME  
**12.45**



Let us take you on a journey to share your Success  
with exciting Campaigns and allowing you to  
capture and connect.

Onboard Media, founded in 2024, is where creativity meets precision. We specialize in crafting compelling ads that resonate in the digital soundscape, making every click count. Our mission is to amplify your brand's story, ensuring it shines brightly in a crowded market. Let us transform your vision into a captivating digital experience.



## ABOUT US



The letters "O" and "B" symbolize the **onboarding process**, with the overlapping of "B" onto "O" representing the layers stacked upon each other.

The upper right corner of the letter "O" features a sharp point resembling the tip of an **arrow**, symbolizing upward movement and forward **progress, leading to growth**.

The letter "B" refers to **the clients** who are boarding with us.

**ONBOARD**  
M E D I A

The curved edges of both letters refer to the **window of the airplane** which shows the **destination** that clients are aiming to reach.

# MISSION

Our mission at Onboard Media is to elevate brands by crafting creativity that resonates and drives impactful digital engagement.



# VISION

Our vision at Onboard Media is to be the leading force in transforming brands into digital icons through innovative and engaging storytelling.

# OUR SERVICES

## DIGITAL MARKETING

We use online media channels to help different businesses to endorse their products, services, and brands. Using digital marketing, you can reach a huge audience both as cost-effective and measurable.



Prepare Digital Marketing Strategy



Managing Social Media Accounts



SEO Copywriting and Writing Marketing Content and Keywords



Manage Advertising Campaigns on Social Media and google ads



Keyword Targeting and Analysis

## SOCIAL MEDIA

Social media is vital for any business, connecting with customers, increasing brand awareness, and driving sales. We build communities, foster conversations, and manage social media accounts and ad campaigns to help your brand thrive online.



Managing social media accounts.



Content Creation



Analytics & Reporting



Community Building



Influencer Collaboration

## CREATIVITY

At Onboard Media, we craft innovative ideas and high-quality video and audio content that resonate with your audience and effectively convey your brand's message.



Design and Product  
videos and Audio



Creating and /or  
Developing ideas



Motion graphic  
& Animation

## BRANDING

We design complete brand identities, including corporate and restaurant brands, backed by thorough research and strategic positioning, with detailed guidelines to ensure consistent and effective communication of your brand's values.



Brand and Guideline  
Design



Research and Studies  
related to the Brand  
Position, etc



Designing Corporate,  
Restaurant and Brand  
Identities from A-z

## ADVERTISING AND KEY VISUALS (KV)

We specialize in UX design and manage marketing campaigns across various platforms, ensuring maximum reach and engagement for your brand.



Advertising and KV



UX Design  
Designs



## OFFLINE MARKETING

At Onboard Media, we craft innovative ideas and high-quality video and audio content that resonate with your audience and effectively convey your brand's message.



Market Analysis  
and Study



Managing  
& Implementing Marketing  
& Advertising Campaigns



Competitor Analysis  
& SWOT



Developing & Creating the  
Marketing Plan

## WEB & APP

We design complete brand identities, including corporate and restaurant brands, backed by thorough research and strategic positioning, with detailed guidelines to ensure consistent and effective communication of your brand's values.



Website design



Website development.



E-commerce  
solutions.



Mobile web design.



Mobile  
applications.



E-mail marketing.



Website analytics



Website hosting.



Website  
maintenance.



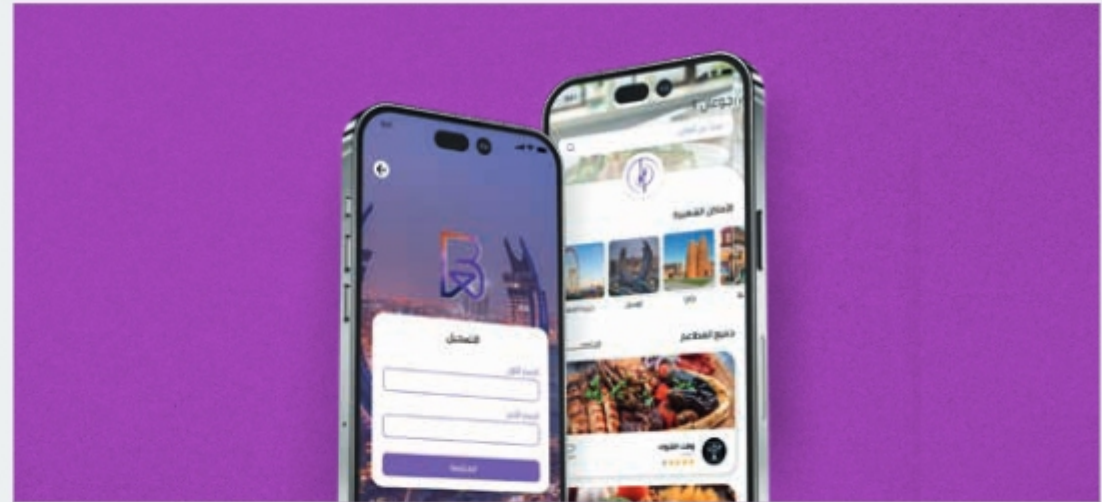
**BRANDING  
VISUAL IDENTITY**



## AL UQDA RESORT

Logo Designing | Branding

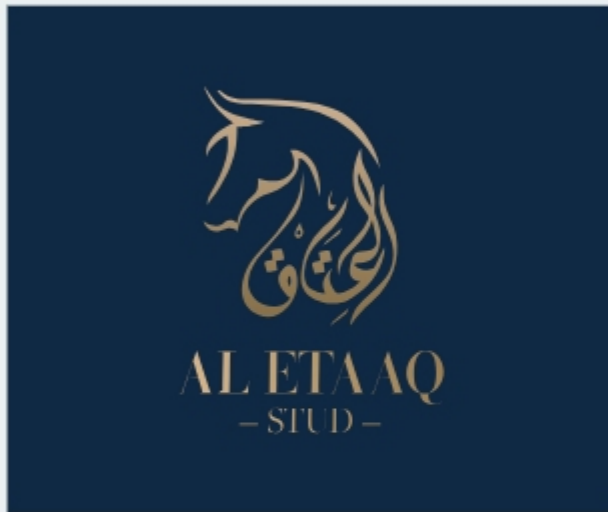
Al Uqda Resort entices guests to explore various tourist attractions in the area.



## BTABLE APP

Logo Branding | Company Profile

BTable is a go-to app for reserving restaurants & cafes in Qatar.



**AL ETAAQ  
STUD**

Logo designing

They have Pure Arabian Horse Breeding stud in Qatar.



## FAREEJ AL TAYEBEEN

Logo designing

They are popular for their Gulf sweets & special dishes.



**SUB  
KARAK**

Branding | Packaging  
Corporate Identity

They serve the finest authentic Arabic  
cuisine & beverages in Qatar.

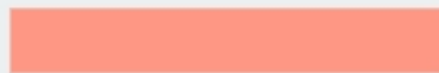
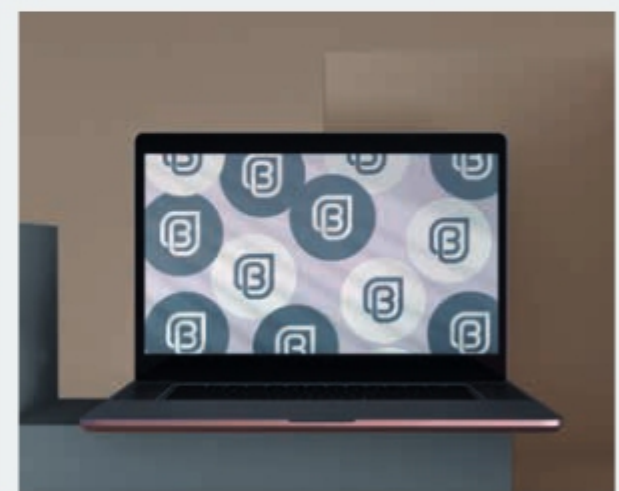


**NOUVELLE**

Branding | Packaging  
Corporate Identity

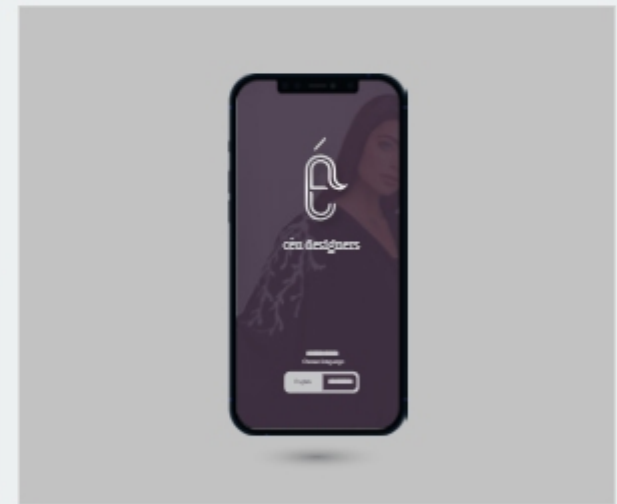
Nouvelle is an event management  
company in Qatar.





**ONBOARD**

Branding | Corporate Identity



**CÉU DESIGNERS** Branding | Corporate Identity

CÉU is a luxurious cloth designing Application.



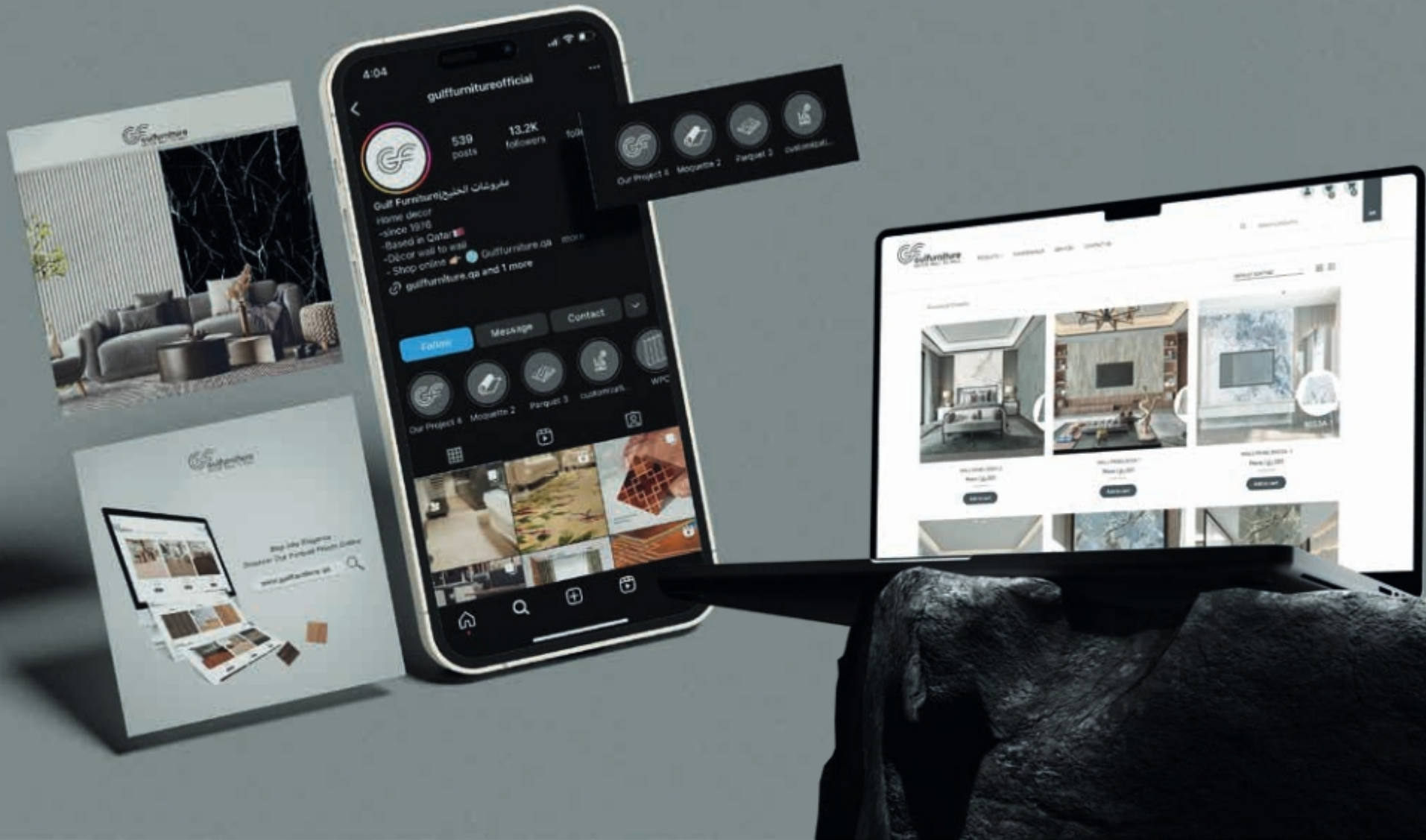
**SOCIAL MEDIA  
CONTENT CAMPAIGNS**



## ASAS

Asas is a leading multi-construction company offering services in construction, preparation, and interior and exterior space design.

Social Media Content



## GULF FURNITURE

Gulf Furniture, a pioneer in home décor in Qatar since 1976, offers a wide range of products including flooring, carpeting, wallpaper, etc.

Social Media Content



## DASH

Dash is your go-to spot for a delightful dining experience, enjoy freshly prepared meals that are both delicious and healthy.

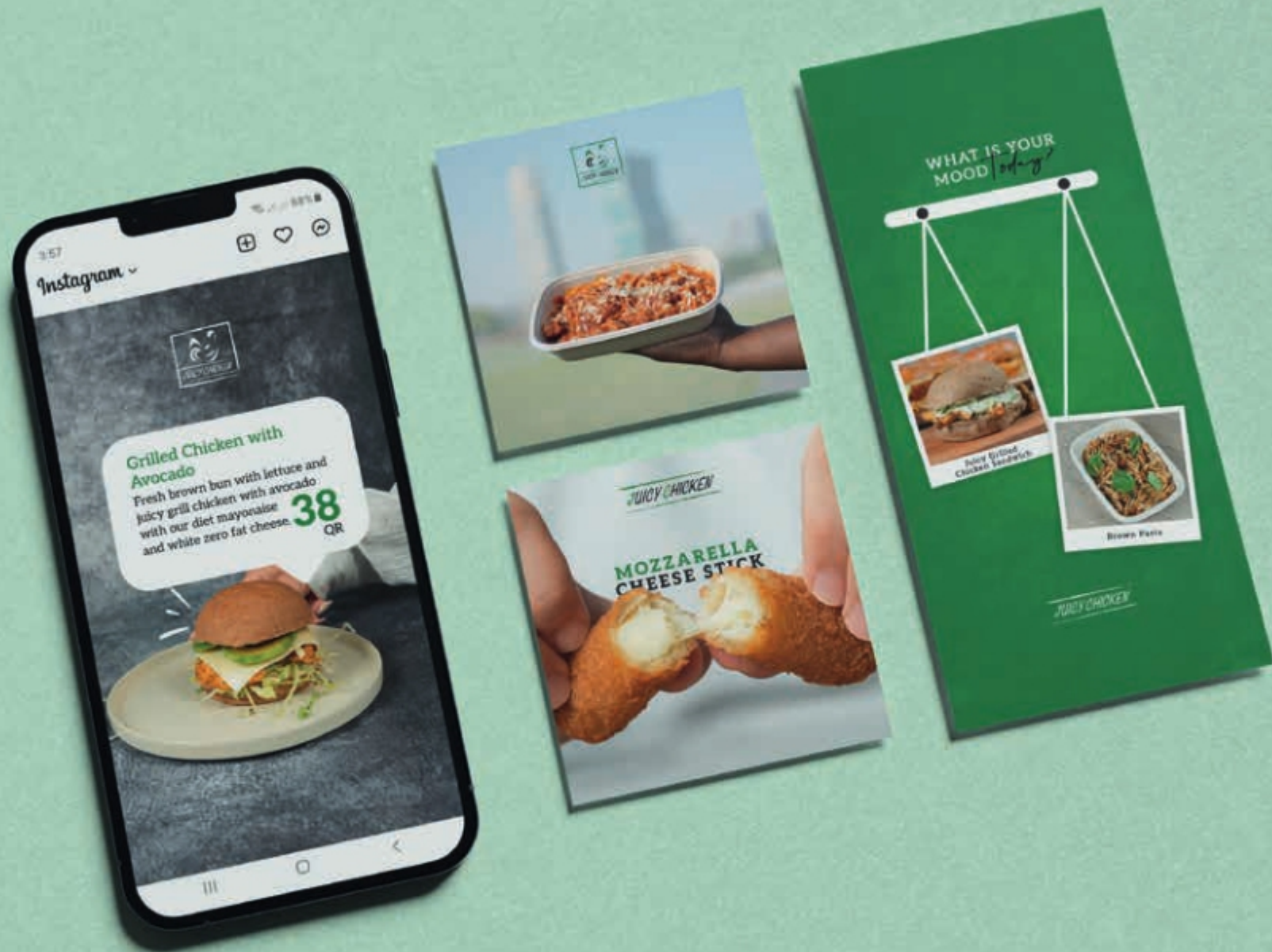
Social Media Content



## BTABLE APPLICATION

Btable is Qatar's premier reservation system for restaurants and cafes.

Social Media Content



## JUICY CHICKEN

Juicy Chicken is a restaurant located in Qatar, serving a selection of Sandwiches, Healthy & Beverages.

Social Media Content





## COFFEE CO FACTORY

They offer a diverse menu of premium coffee and a selection of food and pastries.

Social Media Content



## ANABOLIC KITCHEN

Anabolic Kitchen is a healthy food concept with a variety and detailed macros listed for each item to reach your target.

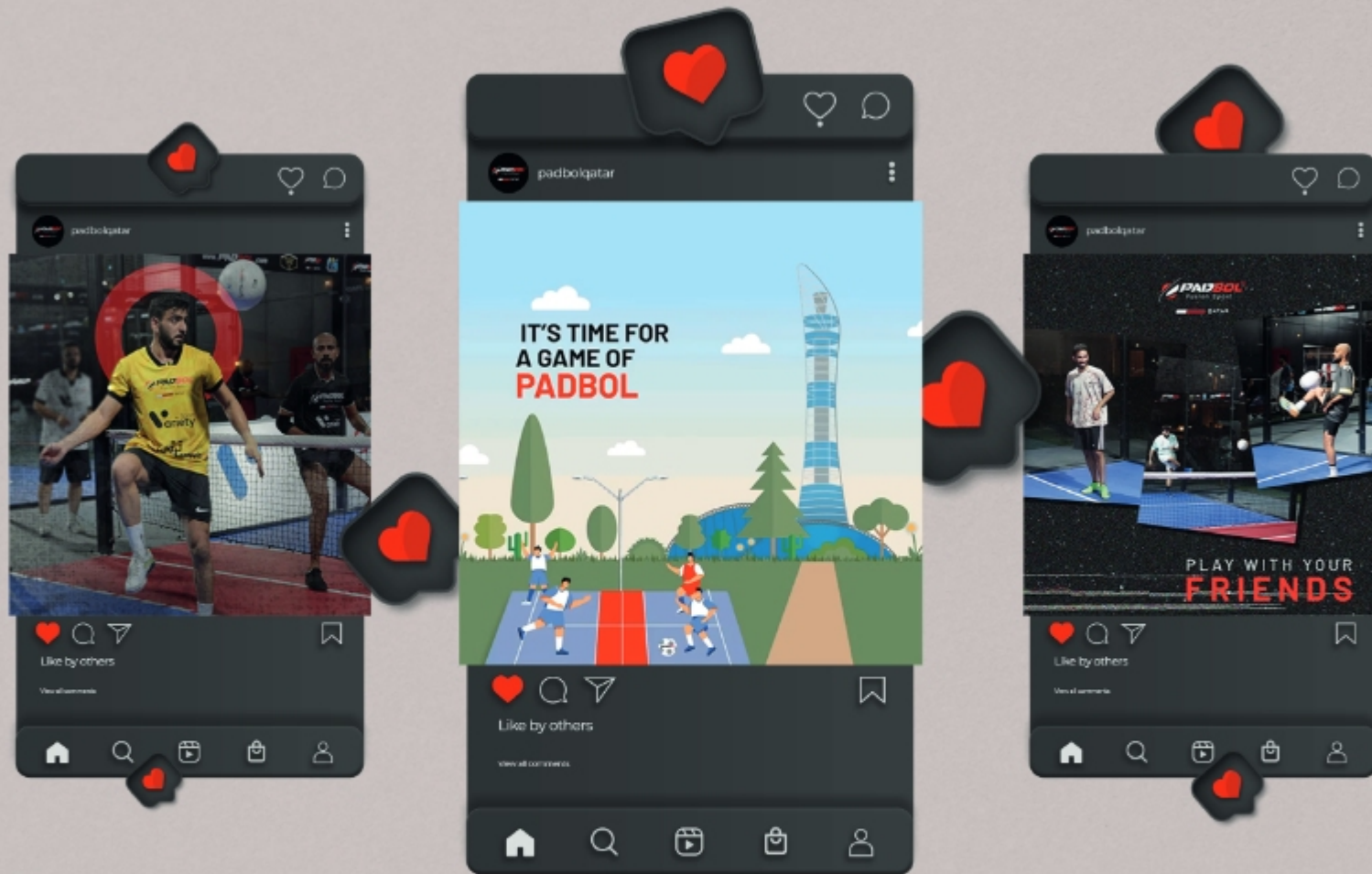
Social Media Content



## KARAK MARMİ

Karak Marmi is a local Qatari restaurant known for its modern presentation.

Social Media Content



## PADBOL QATAR

Padbol is a unique and fun sport. the rules are simple, it is extremely dynamic, and can be played by men or women of a wide age.

Social Media Content



## HALWA AL SAIGAL

Halwa Al-Saigal specializes in the making of Authentic traditional Qatari Sweets, Arabic Sweets, & Luxury Chocolate.

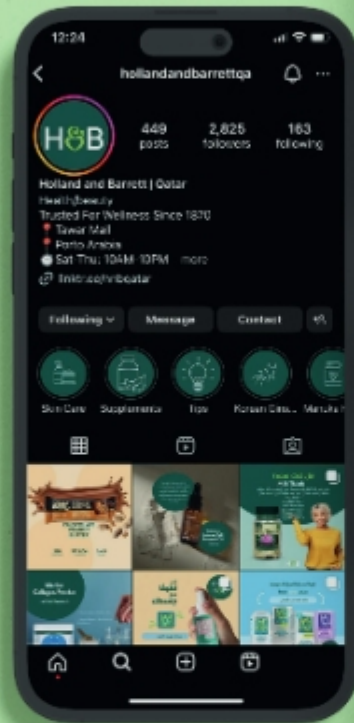
Social Media Content



## GARMIN WATCHES

They offers a range of cutting-edge cycling computers, radar, smartwatches, etc. to enhance your athletic performance.

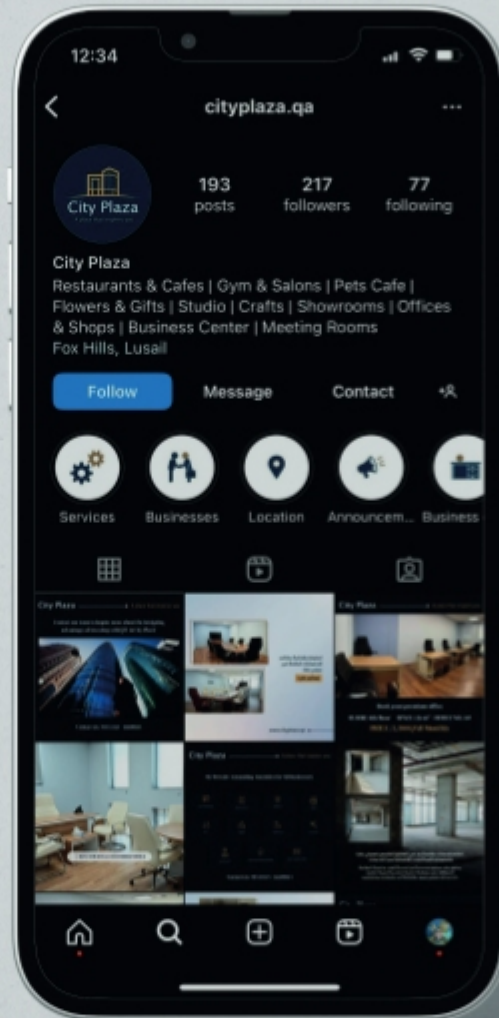
Social Media Content



## HOLLAND & BARRETT

Holland & Barrett, is a British-based multinational chain of leading health and wellness products store.

Social Media Content



## CITY PLAZA

City Plaza boasts a vibrant selection of establishments, including restaurants, cafes, gyms, salons, flower and gift shops, & more.

## Social Media Content





## CEU APPLICATION

CÉU is a luxurious cloth designing Application.

Social Media Content

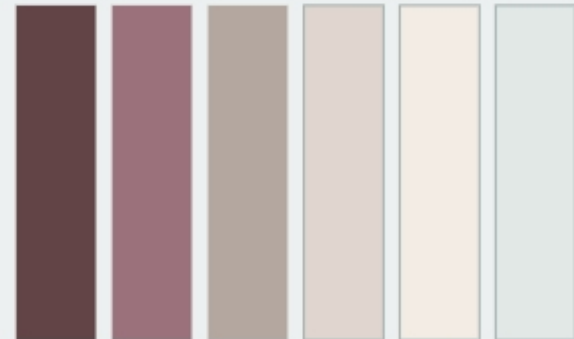
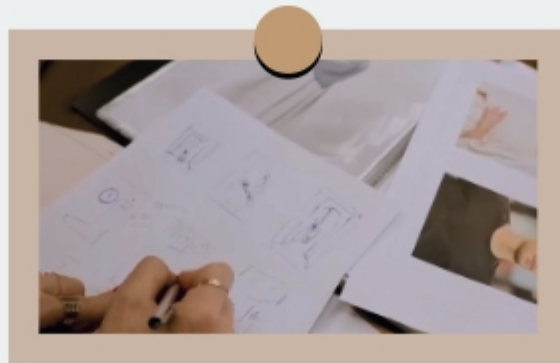
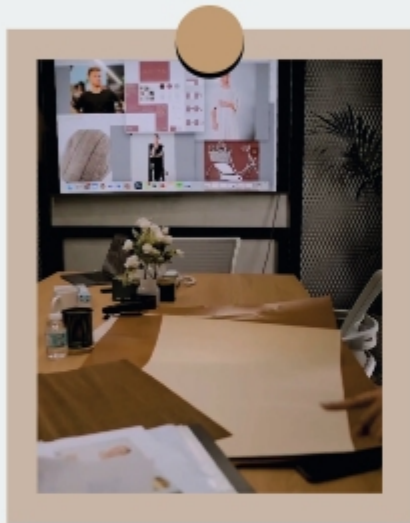


## BERRY SEEDS

Berry Seeds Cafe situated in Qatar, offers a variety of Pastries, Breakfast & Coffee.

Social Media Content

# BERRY SEEDS VIDEO PRODUCTION





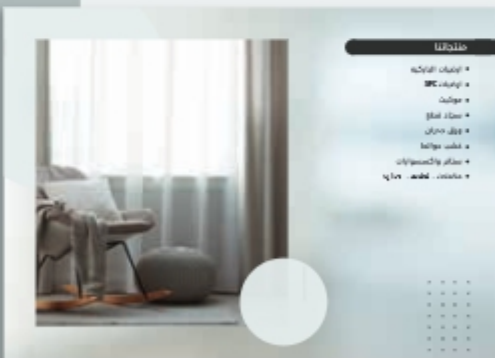
## HOTELI

Hoteli is a beauty lounge in Qatar, and we created a custom highlight icons tailored to their brand guidelines.

Instagram highlights



**BRANDING**  
**CORPORATE IDENTITIES**



# GULF FURNITURE

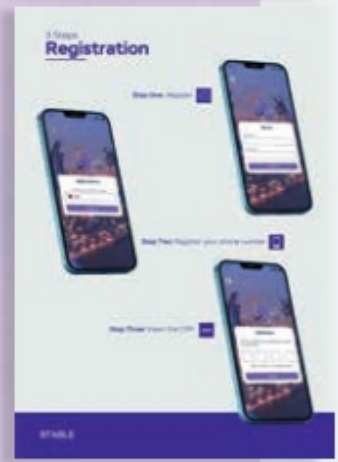
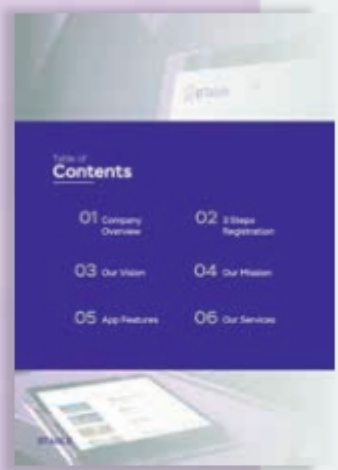
Gulf Furniture, a pioneer in home décor in Qatar since 1976, offers a wide range of products including flooring, carpeting, wallpaper, etc.

## Company Profile



**GULF FURNITURE**

Business Card



## BTABLE APPLICATION

Btable is Qatar's premier reservation system for restaurants and cafes.

## Company Profile





### القهوة القطرية

في القهوة العربية يأتى طعم أحد من أهم الموروثات التي منحها الله سبحانه وتعالى للعرب، وتتميز القهوه القطرية بطعمها المميز والرائحة القوية التي تتميز بها قهوه بلادنا العربية. هذا النوع من القهوة يختلف عن باقي أنواع القهوة العربية، حيث أنها تلتحق على شكل حبات بدلاً من حبات القهوة العادية. حبات القهوة القطرية هي حبات القهوة العربية التي تكونت من قهوه بلادنا العربية.

### ما الذي يجعل صوغ أفضل؟

القهوة القطرية تختلف عن باقي أنواع القهوة العربية، حيث أنها تلتحق على شكل حبات بدلاً من حبات القهوة العادية. حبات القهوة القطرية هي حبات القهوة العربية التي تكونت من قهوه بلادنا العربية.

#### التوابل

على الرغم من أن القهوة القطرية تتميز بطعمها المميز، إلا أنها تحتاج إلى توابل معينة لإضفاء الطعم المميز عليها. من أهم التوابل المستخدمة في القهوة القطرية هي القرفة والكمون والهيل.

#### اللون

على الرغم من أن القهوة القطرية تتميز بطعمها المميز، إلا أنها تحتاج إلى لون معين لإضفاء الطعم المميز عليها. من أهم الألوان المستخدمة في القهوة القطرية هي اللون البني الداكن واللون البني الفاتح.

### لماذا البسبيل؟

بوت البسبيل هي أهم أداة في صناعة القهوة القطرية. هذا البسبيل هو الذي يستخدمه صوغة لإضفاء الطعم المميز على القهوة القطرية. هذا البسبيل هو الذي يستخدمه صوغة لإضفاء الطعم المميز على القهوة القطرية.

### من نحن

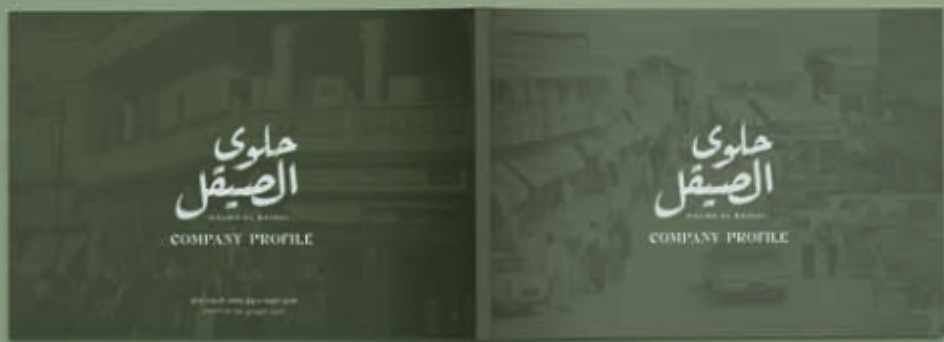
صوغة هي أول شركة في قطر متخصصة في صناعة القهوة القطرية. نحن نقدم القهوة القطرية عالية الجودة والتي تتميز بطعمها المميز والرائحة القوية. نحن نقدم القهوة القطرية عالية الجودة والتي تتميز بطعمها المميز والرائحة القوية.

### واجبتنا.. نضبط مزاجك

SOOA

SOOA is Qatar's first coffee washer, offering a range of premium coffee products and freshly roasted beans.

Company Profile



**HALWA AL SAIGAL**

Halwa Al-Saigal specializes in the making of Authentic traditional Qatari Sweets, Arabic Sweets, & Luxury Chocolate.

Company Profile



HALWA AL SAIGAL

Menu



## GARMIN

They offers a range of cutting-edge cycling computers, radar, smartwatches, etc. to enhance your athletic performance.

Catalogue



# COFFEE CO FACTORY

They offer a diverse menu of premium coffee and a selection of food and pastries.

Menu



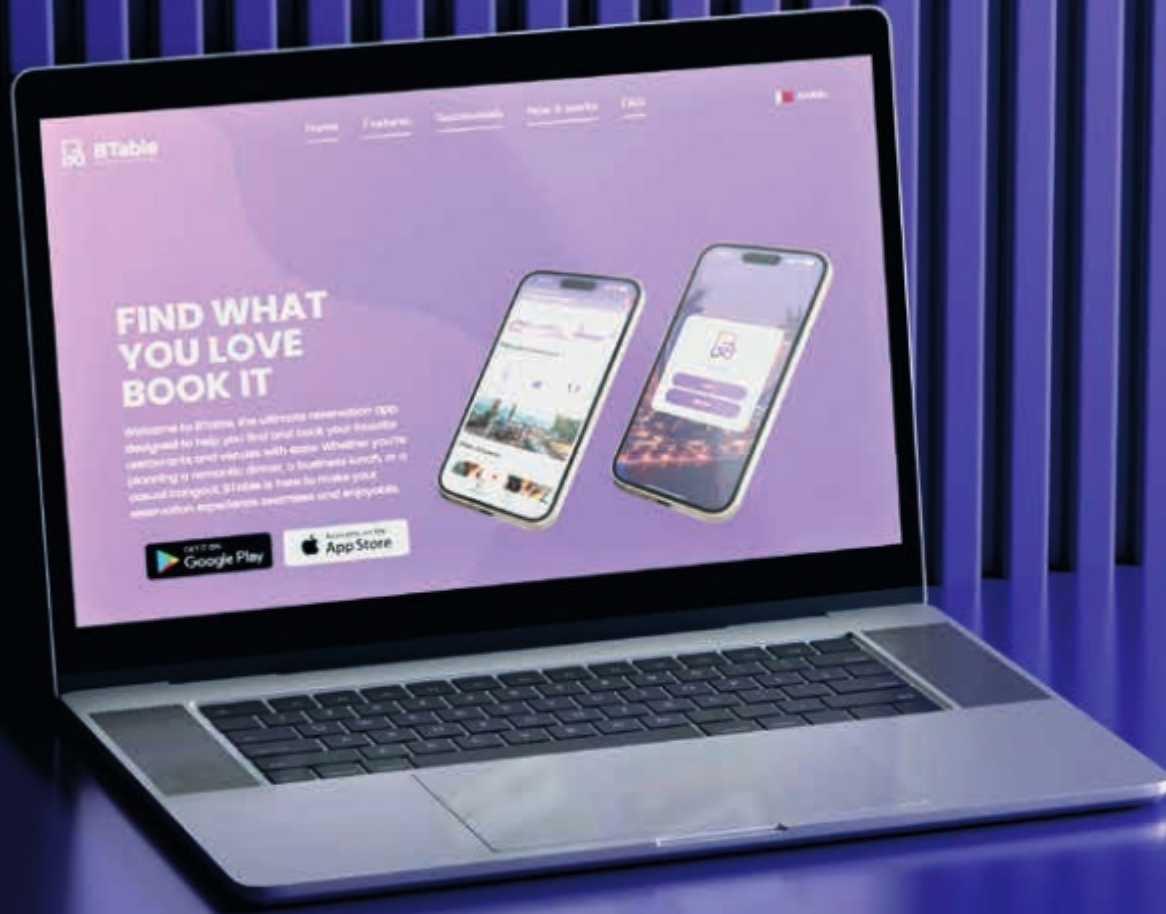
**WEB & MOBILE  
DEVELOPMENT**



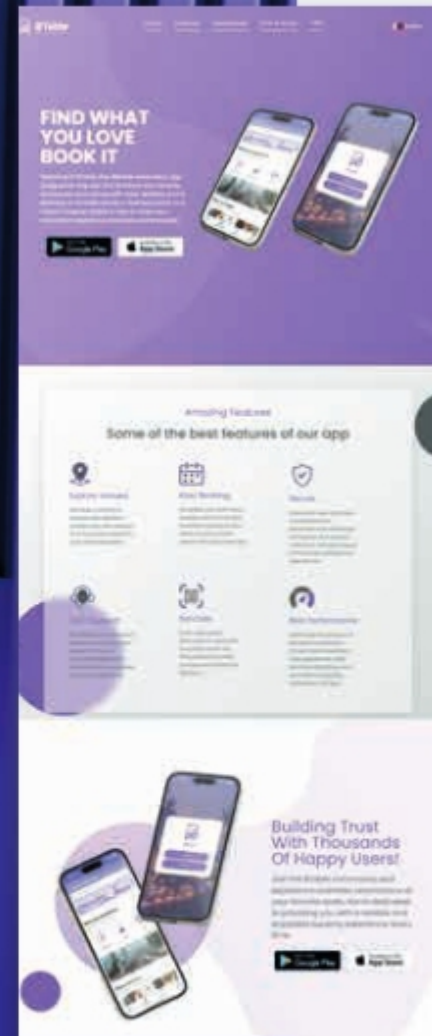
HALWA AL SAIGAL



Website development



**BTABLE APPLICATION**

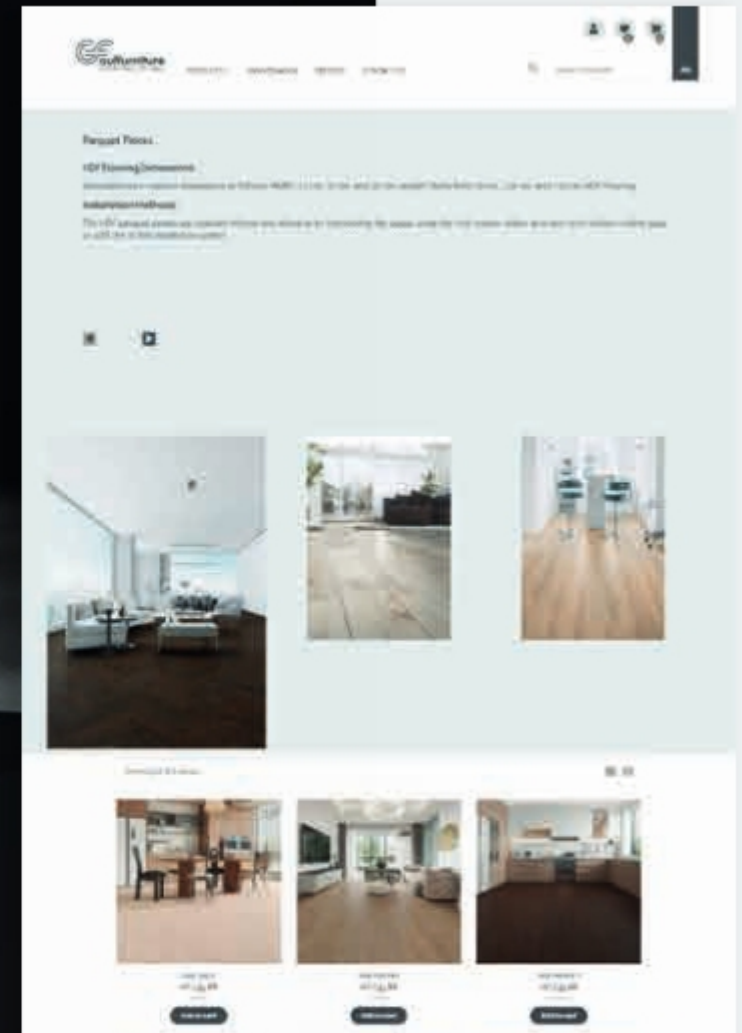


Website development





**GULF FURNITURE**



Website development

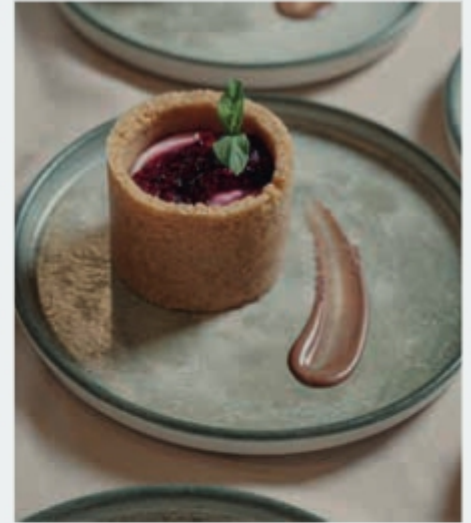


**BTABLE APPLICATION**

Mobile App development



**PHOTOGRAPHY**



**DASH**

Photography

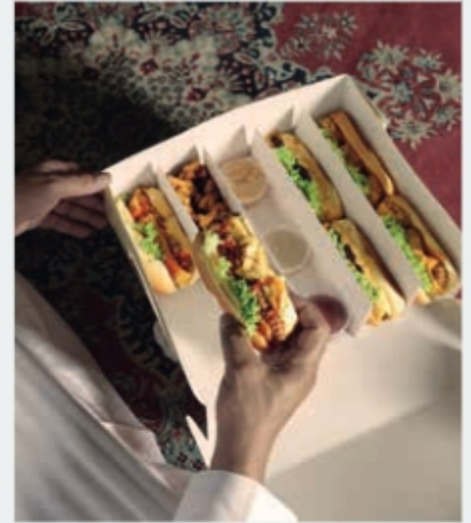
**COFFEE CO FACTORY**



**BERRY SEEDS**

Photography

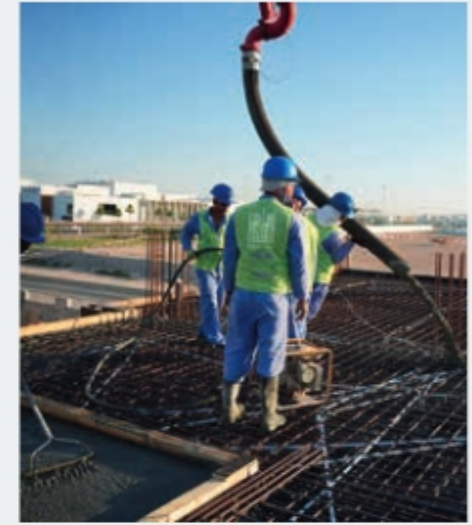
**ANABOLIC KITCHEN**



**JUICY CHICKEN**

Photography

**KARAK MARMİ**



**JOLIE GIFT**

Photography

**ASAS**







**ONBOARD**  
M E D I A



+974 3002 3220  
info@onboard.qa



Building No. 45,  
City Plaza,  
Lusail, Qatar



@onboardmedia.com